

Project presentation structure

Financial analysis project

Project: Project will be developed during daily assignments. Also, the project require a presentation (15 minutes). Financial analysis is very relevant and causes a great research interest.

Project address general principles of financial analysis.

1. Economic analysis
 - 1.1 International level
 - 1.2 National level
2. Capital market analysis
3. Industry analysis
4. Company analysis: business strategy analysis
 - 4.1 Company and its business
 - 4.2 Main activity: products (product mix), services and/or services
 - 4.3 Business strategies analysis
5. Company analysis: management analysis
 - 5.1 Quality of the management
 - 5.2 Productive capacity & Property
 - 5.3 The competitive position of the company
 - 5.4 Life cycle of company
 - 5.5 Business valuation
 - 5.5.1 Market value of company
 - 5.7 Longer term outlook for the company
6. Simple balance sheet & Income statement for five years,
7. Comparative balance sheet & income statement for five years
8. Balance sheet & income statement analysis (pie charts and line charts)
9. Ratio analysis:

9.1 Credit,

9.2 Profitability,

9.3 Per share,

9.4 Price,

9.5 Payout,

9.6 Growth,

9.7 Other ratios

10. Final evaluation: invest or do not invest (conclusion – buy - sell - hold)